

FIG.1

2/15

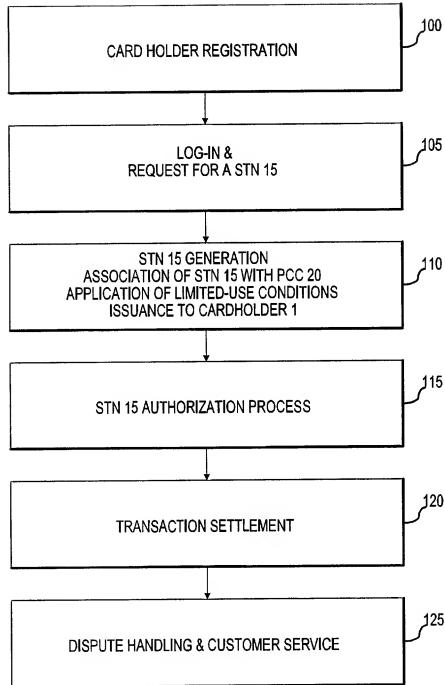


FIG. 2

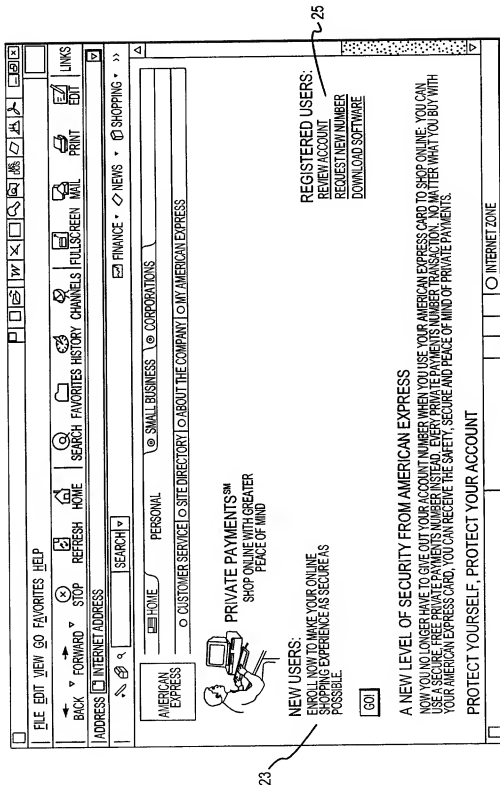


FIG.3

FILE EDIT VIEW GO FAVORITES HELP

BACK FORWARD STOP REFRESH HOME SEARCH FAVORITES HISTORY CHANNELS FULLSCREEN MAIL PRINT ENT

ADDRESS INTERNET ADDRESS

LINKS BEST OF THE WEB CHANNEL GUIDE CUSTOMIZE LINKS INTERNET EXPLORER NEWS INTERNET START

AMERICAN EXPRESS

HOME PERSONAL SMALL BUSINESS CORPORATIONS

CUSTOMER SERVICE SITE DIRECTORY ABOUT THE COMPANY MY AMERICAN EXPRESS

REGISTER YOUR CARD

PLEASE PROVIDE THE FOLLOWING INFORMATION FOR THE CARD ACCOUNT YOU WANT TO REGISTER. TO ENTER REQUIRED INFORMATION, YOU MUST HAVE YOUR CARD AVAILABLE.

TELL US ABOUT YOUR CARD (HINT: USE TAB KEY TO MOVE BETWEEN ENTRY FIELDS)

NAME EXACTLY AS IT APPEARS ON CARD

YOUR E-MAIL ADDRESS PROVIDING YOUR E-MAIL ADDRESS WILL ENABLE AMERICAN EXPRESS TO NOTIFY YOU OF PRODUCTS, SERVICES AND OFFERS SUITED TO YOUR NEEDS

CARD ACCOUNT NUMBER

LAST FOUR DIGITS OF YOUR SOCIAL SECURITY NUMBER

BASIC CARD MEMBERS BIRTH DATE / /

YOU CAN ALSO REGISTER BY CALLING 1-800-AXP-1234 (1-800-297-1234).

ALL CARD ACCOUNTS WITH NON-ILS BILLING ADDRESSES AND CERTAIN CORPORATE CARD ACCOUNTS ARE CURRENTLY UNACCESSIBLE VIA THE INTERNET.

*WHILE YOU ARE NOT REQUIRED TO PROVIDE AN E-MAIL ADDRESS TO REGISTER, IT WILL HELP US PROVIDE BETTER CUSTOMER SERVICE. FOR FURTHER INFORMATION ABOUT HOW WE PROTECT THE INFORMATION YOU PROVIDE US ONLINE, PLEASE READ THE AMERICAN EXPRESS CUSTOMER INTERNET PRIVACY STATEMENT.

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FIG. 4

130 ☐ MAKE A PRIVATE PAYMENT

132 ☐ LOG OUT

134 ☐ PRIVATE PAYMENTS PLEASE LOG IN.

135 ☐ AMERICAN EXPRESS CARDS

USER NAME:

PASSWORD:

LOG IN

FAQ FORGOT YOUR PASSWORD? NEED TO REGISTER?

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ONE OF THE FOLLOWING IS REQUIRED*:

PLEASE SELECT ☒ ☐

FIRST NAME* (1-20 CHAR.)

MIDDLE NAME* (1-20 CHAR.)

LAST NAME* (2-20 CHARACTERS)

TITLE:

EMAIL ADDRESS: (E.G. JSMITH@SP.COM)

DAYTIME PHONE:

© HOME ○ BUSINESS

INTERNET ZONE

LINKS

SEARCH FAVORITES HISTORY CHANNELS FULLSCREEN MAIL PRINT EDIT

ONLINE MERCHANT INTERNET ADDRESS

FINANCE • NEWS • SHOPPING •

HOME > SHOP • CUSTOMER SERVICE •

SITE MAP • MY ACCOUNT

2a

FIG.5

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☐ MAKE A PRIVATE PAYMENT ☐ LOG OUT

SELECT A CARD
FIELD OFFICIALS
SAMPLE PLEASE
CHOOSE A CARD:

AMERICAN EXPRESS
CARDS

OPTIMA PLATINUM 1200 EXP 02/01/17

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CONTINUE

FAQ

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2a

LINKS
EDIT
PRINT
MAIL
CHANNELS
FULLSCREEN
HISTORY
FAVORITES
SEARCH
ONLINE MERCHANT INTERNET ADDRESS

FINANCE • NEWS • SHOPPING •

HOME > SHOP • CUSTOMER SERVICE • OUTDOORS ONLINE
• SITE MAP • MY ACCOUNT

PRESS EXACTLY AS IT APPEARS ON YOUR CREDIT CARD. REQUIRED FIELDS ARE INDICATED WITH *

ONE OF THE FOLLOWING IS REQUIRED*:

TITLE: ☐ PLEASE SELECT

FIRST NAME*: (1-20 CHAR.)

MIDDLE NAME: (1-20 CHAR.)

LAST NAME*: (2-20 CHARACTERS)

GENDER: ☐ PLEASE SELECT

EMAIL ADDRESS: (E.G. JSMITH@SP.COM)

DAYTIME PHONE:

☐ HOME ☐ BUSINESS

☐ INTERNET ZONE

SHOP

- MEN'S
- WOMEN'S
- KIDS'
- SPORTING GEAR & APPAREL
- TRAVEL APPAREL & LUGGAGE
- HOME & GARDEN
- SALES STORE

FIG.6

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140 142 (STN15)

144 146 148 150

2b

MAKE A PRIVATE PAYMENT

PRIVATE LOG OUT

AMERICAN EXPRESS

CARDS

NUMBER 3700000000000000

EXPIRATION DATE 05/00

FAQ CANCEL PRIVATE PAYMENT

NEXT

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YOUR ORDER.

2. ENTER CREDIT CARD INFORMATION

FORMATION: CERTIFICATE OR COUPON

ENTERED A GIFT CERTIFICATE OR RETURN HERE TO ENTER INFORMATION OR TO PLACE

CARD TYPE: SELECT ONE

CARD NUMBER

EXPIRATION DATE: MONTH YEAR

MOST IN-STOCK ITEMS ARE DELIVERED WITHIN 3-4 BUSINESS DAYS.

PURCHASE NOW

INTERNET ZONE

SEARCH FAVORITES HISTORY CHANNELS FULLSCREEN MAIL PRINT EDIT

LINKS

ONLINE MERCHANT PAYMENT WEBSITE

FINANCE • NEWS • SHOPPING •

FIG.7

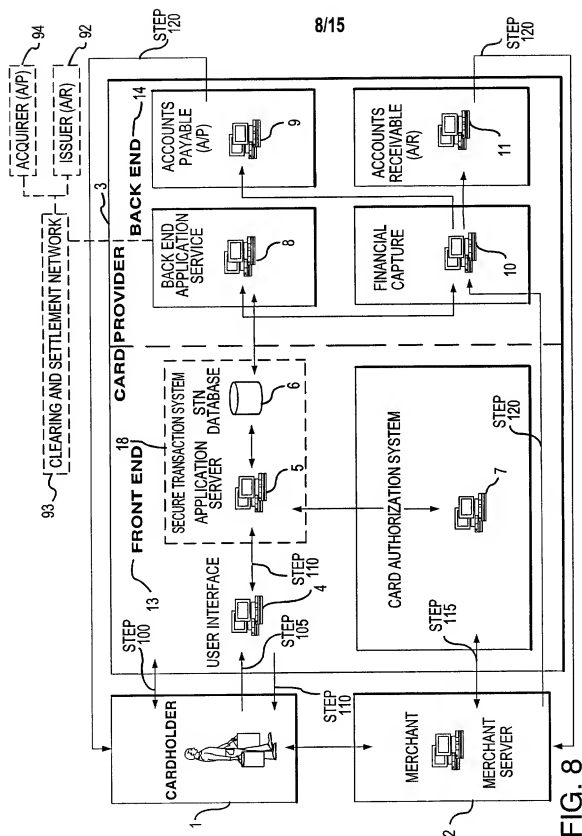


FIG. 8

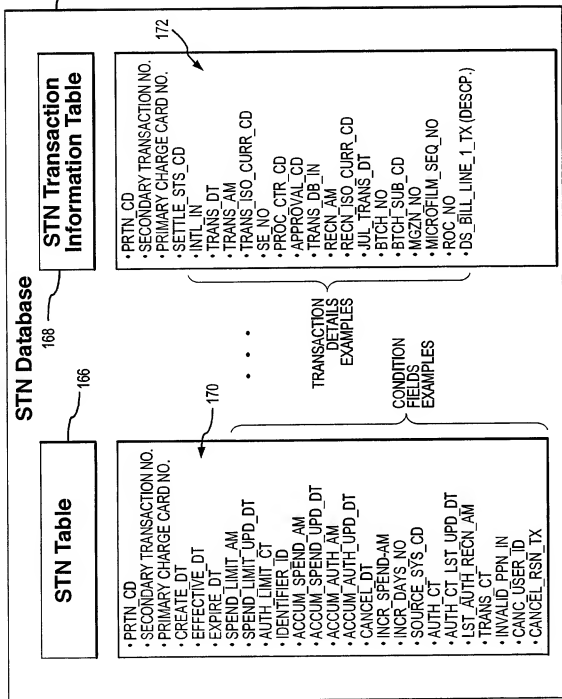


FIG. 9

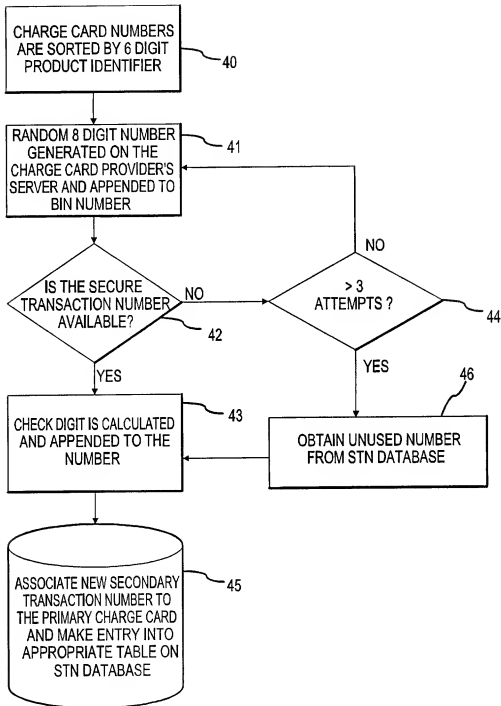


FIG. 10

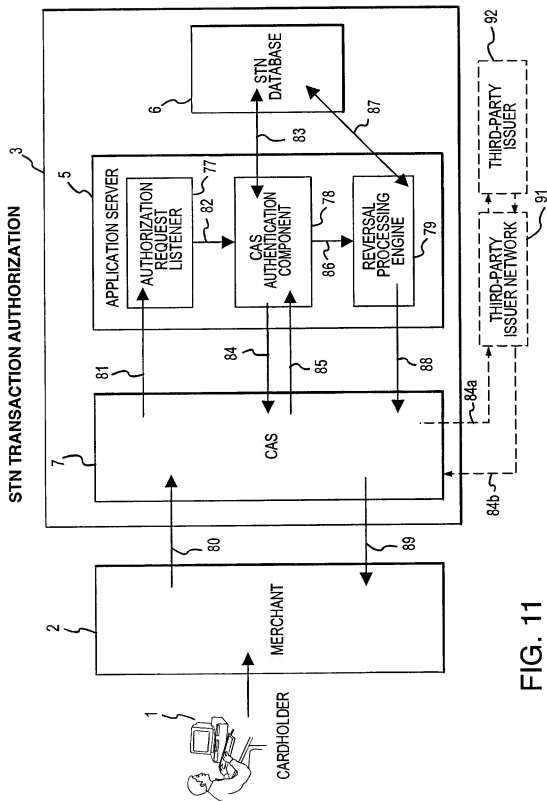
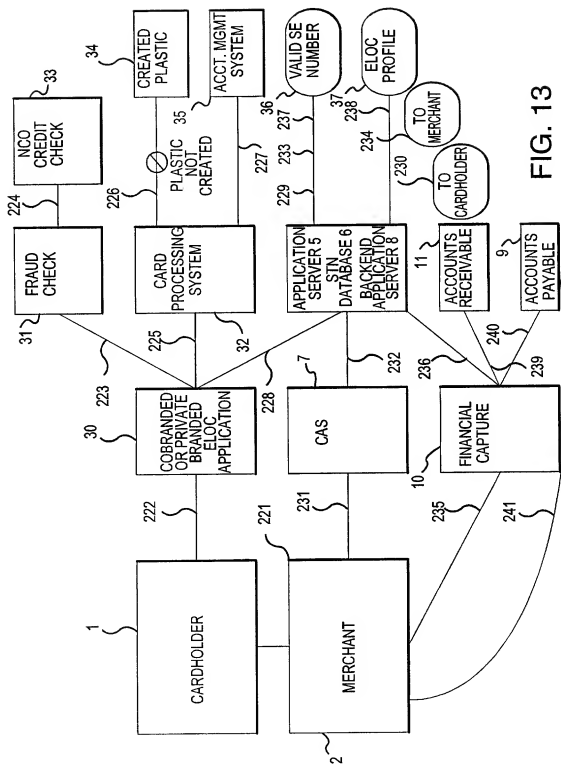


FIG. 11



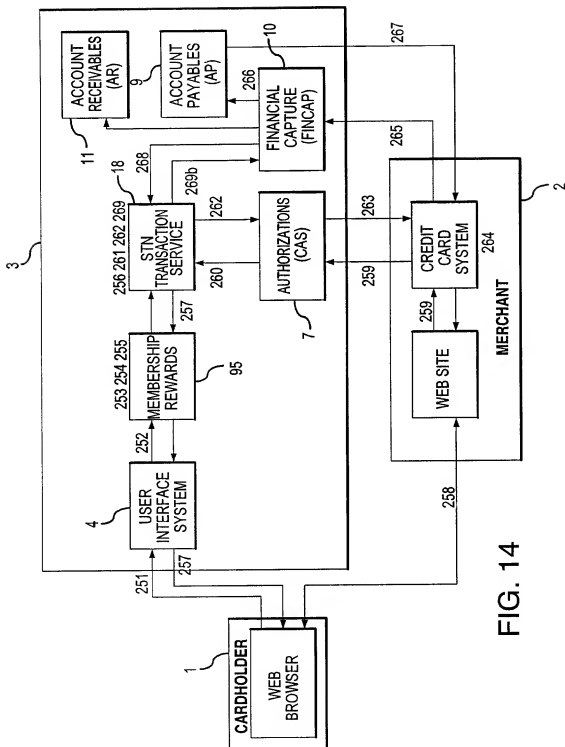


FIG. 14

